



Notice: Indonesia New Labeling Regulation

A new regulation mandating the inclusion of labels on various kinds of goods to provide consumers with accurate information, will come into force on September 1, 2010 for new products and 18 month transitional period for goods that have been circulating on the market before this Ministerial Regulation applies. All manufacturers or importers of regulated goods to be traded in the Indonesian market must include this labeling in the Indonesian language. The Ministry of Trade of the Republic of Indonesia issued the labeling regulation as no. 62/M-DAG/PER/12/2009 on December 21, 2009 and its revision 21/M-DAG/PER/5/2010 on May 21, 2010.

Products Covered

Specific goods covered are classified into four categories as stated in Annex I to IV of the regulation

Annex I - Household Electronics, Telecommunication & IT devices (46 items, please refer to 2nd page)

Annex II - Building construction material (8 items)

Annex III - Motor vehicle materials (spare parts and others) (24 items)

Annex IV - Other commodities (e.g., footwear, leather products, toys, apparel, etc.) (25 items)

Labeling Requirements

- Language: Must use Indonesian in a manner that can easily be understood (Arabic digits; Latin letters are allowed if there are no proper equivalent Indonesian terms)

- Content: (Must be included for all covered products)

- (a) Name and/or brand name

- (b) Name and address of manufacturer (for local manufacturing)

- (c) Name and address of importer (for imported goods)

- (d) Country of origin

Additional information may be necessary depending on the product type as listed in the Appendix.

- Placement: Different products have different label placement instructions (where to locate - on the product, or on the packaging, or on both) that are indicated in the Appendix for each product type.

Certificate Requirement

- Importer must label the imported product with Indonesian label before entering Custom area.

- Label information shall be submitted for approval to the Director of Supervision of Available Goods and Services and a Certificate will be issued within five working days after receipt of the sample.

- Manufacturers or importers of regulated goods can proceed with business upon receipt of the Certificate.

Additional Resources

- Ministry of Trade Regulation no. 62/M-DAG/PER/12/2009 (in Indonesian):

- <http://www.depdag.go.id/index.php?option=regulasi&task=detil&id=1163&file=htm>

- Ministry of Trade Regulation no. 22/M-DAG/PER/5/2010 Revision (in Indonesian):

- <http://depdag.go.id/index.php?option=regulasi&task=detil&id=1184&file=htm>

Any further question, please do not hesitate to contact Bureau Veritas ADT:

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Annex 1: Household Electronics, Telecommunication & IT devices 46 Items



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1. CD, VCD, DVD players
2. Amplifier
3. Home Theater Amplifier
4. Compact Disc/CD (with content)
5. Compact Disc/CD (for write/rewrite)
6. Water Dispenser
7. Facsimile
8. Home Freezer
9. Calculator
10. Camera
11. Fan
12. Refrigerator
13. Washing Machine
14. Air conditioner
15. Microphone
16. Computer Monitor
17. Electric Organ
18. Blender
19. Water Heater
20. Rice cooker
21. Toaster
22. Mixer
23. Printer
24. Copy Machine
25. Multi function device
26. Juicer
27. Speaker
28. Dryer
29. Hair dryer
30. Vacuum cleaner
31. Television
32. Electric piano
33. Water pump
34. Radio Cassette
35. Mobile tape
36. Set top box
37. Electric iron
38. Cordless phone
39. Mobile phone
40. Cooker hood
41. Oven
42. Microwave Oven
43. Oven Toaster
44. Computer laptop (NB, Sub NB & Computer handheld)
45. Projector
46. Gas oven

•Bureau Veritas ADT (BV CPS E&E Product Services Division)

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